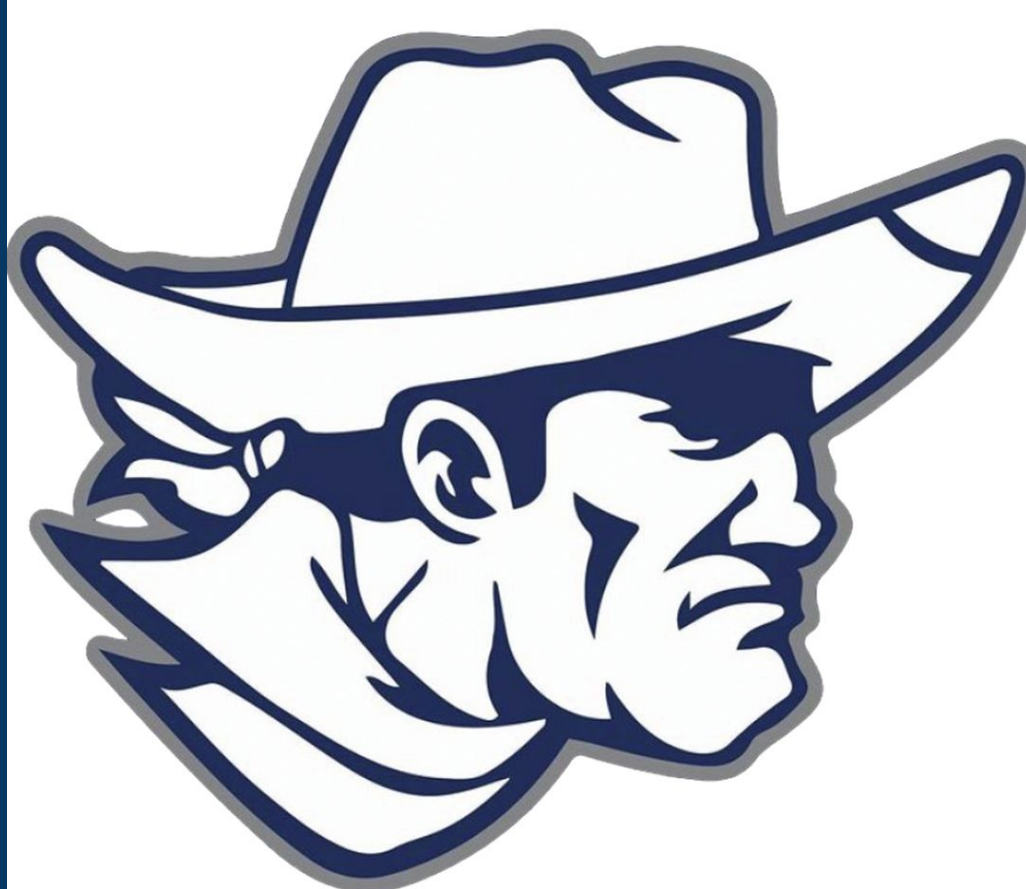




Pinnacle Boys Lacrosse

Fall 2023



Presented by
Pinnacle Parents Board



PINNACLE

LACROSSE





Pinnacle Parents Board

- President – Jeff Bell - Fr
- Vice President – Matt Chitwood - Jr
- Treasurer – Scott DeLine - Sr
- Secretary – Cherese Miller - Sr
- Communications/Brand Coordinator – Jennifer Myers - Sr
- Fundraising – Karin Weiler - Sr
- Field Manager – **OPEN POSITION**



Fall Ball (Field)

- **Dates** – September 12 - December 7
- **Times** - 6 – 8 pm Tuesday
6 – 8 pm Thursday
- **Location** – Pinnacle Park Soccer Fields (32nd St & Deer Valley)
- No practice week of Fall Break & Thanksgiving (10/10 & 10/12 and 11/21 & 11/23)
- Full Gear
- Cost \$375



Fall Ball (Strength & Conditioning)

- **Dates** – September 11 - December 6
- **Times** - 7 – 8 pm Monday
 7 – 8 pm Wednesday
- **Location** – Pinnacle Gym
- No practice week of Fall Break & Thanksgiving (10/10 & 10/12 and 11/21 & 11/23)
- Athletic attire(shoes required)



AZ HS Lacrosse League (ALL)

A.L.L. CONFERENCES

Gold Conference

Boulder Creek
Brophy
Desert Vista
Notre Dame Prep
Perry
Pinnacle

Home/Away – 10 games
Play 2-3 Blue teams
Play out-of-state comp

Total 13-16 games

Blue Conference

Arcadia
Chaparral
Corona
Foothills
Oro Valley

Home/Away – 8 games
Play 2-3 Gold – 2 games
Play 2-3 Red – 5 games
Out-of-state Comp

Total 13-16 games

Red Conference

Brophy II
Cactus Cobras
Cactus Shadows
Higley
Salpointe
West Valley

Home/Away – 10 games
Play 2-3 Blue teams
Play 1-2 JV programs

Total 13-15 games

Follow the league:



@az_lacrosseleague



@arizona_lacrosse_league

<http://www.arizonalacrosseleague.com/>



Coaches

- Varsity Head Coach/Defensive Coordinator – **Max Fleischman**

- 3 year starter at University of Arizona
- 2x all-NCIF defenseman(Northern California)
- Former director Madlax Oregon(Team Oregon)

- Varsity Offensive Coordinator – **Alex Garwood**

- 4 years at GCU(Midfield and LSM)
- 2015 MCLA D1 National Champion at GCU
- Pinnacle Coach since 2016

- Varsity Assistant Coach – **John Stell**

- 4x All-State Midfielder(Washington)
- 2016 Washington State Champion

- Strength & Conditioning/Goalies - **John Tibbetts**

- Former Defensive Coordinator at GCU
- Director of Lacrosse at Team 48 Club
- Sports Performance/Strength Coach at Liberty Performance

- JV Head Coach – **Ayden Garwood**

- IHSA All-State Midfielder(Illinois)
- TRUE National team
- 2 years at GCU(Midfield)

- JV Assistant Coach – **Zack Seim**

- 4 year Varsity at Chanhassen HS(Chanhassen, MN)
- TRUE MN travel team

- Volunteer Assistant - **Matthias Lambert**

- Owner/Coach at AZ X Factor



Philosophy

- **Lacrosse is fun.** Lacrosse is a game, this game is a gift, and playing it is a privilege. Everyone involved should be having a good time, coaches, players, refs, parents. We need to conduct ourselves in a manner that enables this.
 - On the topic of playing this game is a privilege. You all need to remember that you represent this program whether you are on the field or not. All of your actions, bad and good, reflect this program.
- This is an inclusive program. There won't be tolerance for hate-language.
- Compete 100% of the time. It's easy to compete in games, everybody does that. Can you compete every rep of every practice? Can you compete when nobody is watching?
 - Nobody's job is safe, everyone competes for their spot. There is nothing that I want more than for a younger player to take an older player's spot on the depth chart, and for the older player to compete and win it back. Iron sharpens Iron.
- Our goal this year is to be the best version of ourselves. We were within striking distance of some big wins last year. Our ability to win those games this year will depend on which version of our team we decide to put forth. If we're going to put the best version of ourselves forward that means we need a higher level of internal accountability.

"On bad teams, nobody leads. Average teams, coaches lead. Elite teams, players lead."

-PJ Fleck



Philosophy

What am I looking for?

- An extreme level of buy-in.
 - Take an active role in and out of practice. Ask questions and give suggestions.
 - Hold each other accountable and don't take it personally if someone calls you out. The players on this team work way too hard to watch other players not take it seriously. This team matters to a lot of people, if you don't want to be a part of it, don't.
- Don't make us coach your energy. We have a lot to cover and limited time to do so, if we have to convince you to work hard this team's potential is limited.
- I am looking for a team full of captains, not a team full of MVP's
 - A captain is someone that takes personal accountability for the team. Captains set the tone and the pace. Captains create accountability and inspire their teammates to work harder. If we have a team full of guys trying to be Captains, our potential can't be measured.



Communication

- All official team functions and communications will go through TeamSnap, download the app, unmute it and pay attention.
- We will have GroupMe groups for JV and Varsity, and likely will have different ones for offense and defense.
- Max Fleischman: 971-319-0335 maxecf@gmail.com
- Let me know if you are going to miss practice. It is my expectation that players are at all practices (including strength and conditioning sessions) unless you have an excused absence.
- I don't speak with parents about playing time. If your athlete has an issue with where they stand on the depth chart, they need to speak with the coaches.



Fall Activities

- **11/4** - Exhibition Match at Halftime of the Bentley Scottsdale Polo Championship @ WestWorld
- **Az Fall League** - Coach Select Team - Starting October, 10 games, Championship end of November
- **11/25** - Potential Alumni Game & Hot Dog Eating Contest
- **12/2 & 12/3** - Coach Select Team Tournament - Adrenaline BlackJack Classic, Henderson, NV
- **12/7** - Intrasquad Game
- Parents Social - Date/Location TBD



Spring Activities

- **1/10 - Spring Practice Begins!!**
- **3/2 - 3/3** - Exhibition game with Spire Academy
- **3/9 - 3/12** - Potential Local(or travel) Games against Out of State Teams
 - Potential games the first few days of spring break, plan to complete by Monday.
- Parents Social - Date/Location TBD



Estimated Annual Costs

Fields - \$12,000

Coaches - \$32,000

League Fees - \$3,000

Referees - \$8,000

Trainers - \$5,000

Uniform/Equip - \$35,000

Banquet - \$5,000 (players & coaches)

Total ~\$100,000



Allocation – Full Season

Estimate Total Costs: ~ \$100,000

Potential Breakdown

64 players = \$1,250*

60 players = \$1,333*

56 players = \$1,430*

*Assumes Fees offset by Fundraising/Donations

Fall Registration = \$375



Uniforms





Fundraising

The more we RAISE  The less you PAY

Year-round:

Team Merchandise - “NEW” Online Corner Store

- Online Store Access: Open 24/7/365 (Linked to our team website)
- Items ship within 2 weeks of purchasing AND sent directly to customers door
- New items and designs added throughout the year
 - Rotation of new Team Apparel, Headwear, Accessoires, Equipment, and more...

Sponsorships - Full Year Opportunities

Snap Raise - Annual Spring Fundraiser

Join the Fundraising Team - Kiffyweiler@me.com

To Donate or for Sponsor information, please email us at pinnacleboyslacrosse@gmail.com



Sponsorship Opportunities



Become a 2023-2024 Pinnacle Lacrosse Sponsor

- We offer several different tiered sponsorship levels, each are flexible & customizable based on your company's individual marketing needs.
- Sponsors are recognized in multiple ways: Company Banners, Team Roster Cards, Game Day Shout-outs, Social Media Posts, Team Website, Year-end Banquet and more...



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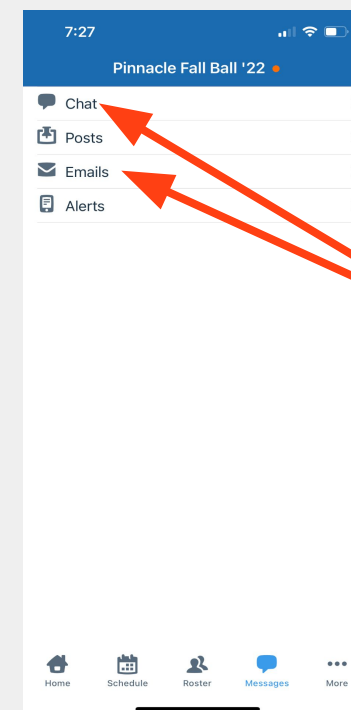
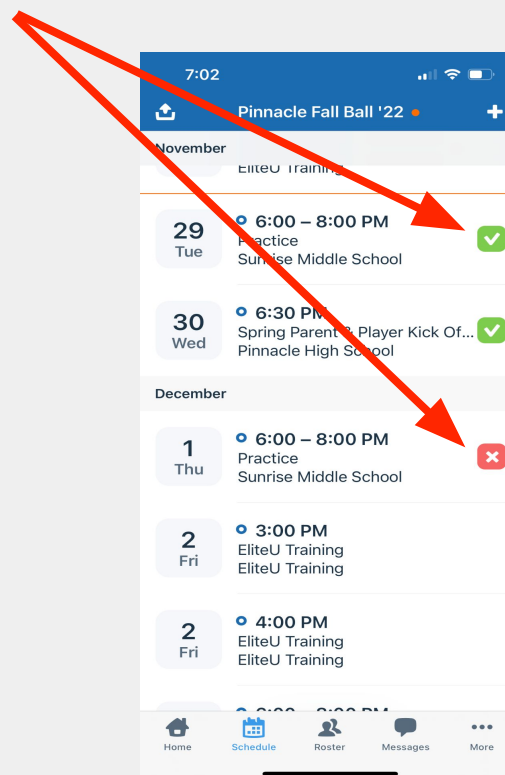
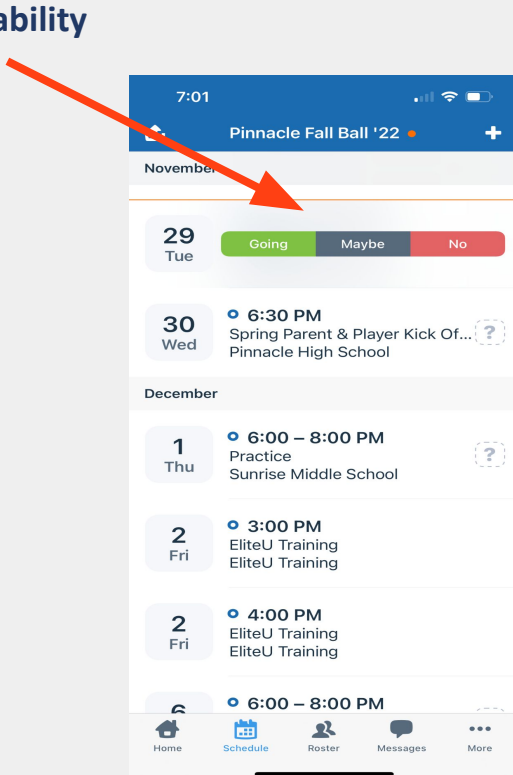
TeamSnap

- TeamSnap is our primary form of communication
- Upon registration each player will be added with the email which was used for registration
- It is required for each player to update their availability for each practice, game, and event- this helps our coaches and board plan appropriately



Update Availability

Status Update View



Communicate Here



Communication

- www.pinnacleboyslacrosse.com
- Pinnacleboyslacrosse@gmail.com
- Apps Store – TeamSnap
- Instagram - @pinnacleazlax





Social Media

Instagram - ***#pinnacleazlax***

Player & Parent Participation



Be part of the excitement... we need you all!

And it's easy:

- 1 - Follow us...#Pinnacleazlax**
 - 2 - 'Like' us...every post!!**
 - 3 - Repost us...on your story (and leave a comment too)... every post!**
- ...And if you are posting something about your player TAG us!!**

Fun Facts!

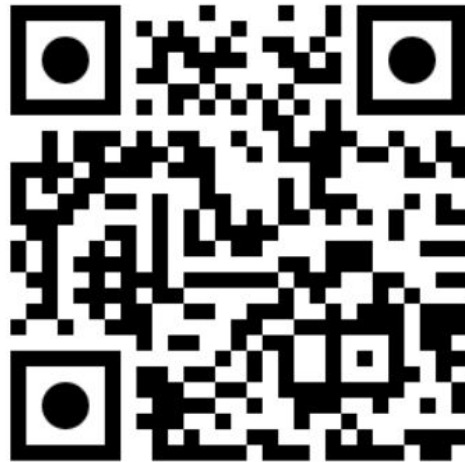
- If you don't have an account, your player can help you set one up!
- It's the one time it's good for players to be on social media...they get us noticed!
- In 2 years we have increased social following by over 65%!
- Your friends and family can participate.. let's get over 1k followers!

One more thing...

Seniors stick around for 1 minute after the
meeting



QR Registration



Registration



Thank You

Pinnacle Boys Lacrosse Program



Thank You

Pinnacle Boys Lacrosse Program